

Print Artwork Specifications

General

Please ensure artwork is supplied as per following specifications. Artwork received that does not follow these specifications may be subject to authors correction charges. AnchorPrint Group Ltd cannot accept responsibility for printing errors or late deliveries where artwork has been supplied incorrectly.

Artwork origination

We advise that artwork is only generated and amended in the following design programs:

Indesign, Illustrator, Quark Xpress or Acrobat

AnchorPrint Group Ltd cannot accept responsibility for any unwanted results from artwork originally generated in any other package. This is especially true of 'office' programs such as Microsoft Word, Powerpoint, etc, regardless of how the files are exported.

Artwork should be saved in the following file format:

High Resolution PDF

SAVING PRINT READY PDF ARTWORK FROM ILLUSTRATOR

File > Save As > select Adobe PDF (pdf) in Format > click save

- **Adobe PDF Preset:** Select [PDF/X-1a:2001]
- **Set Compression:** 300ppi for images above 450ppi
- **Marks and Bleed:** *tick* Trim Marks ON – Bleed to be set to 3mm
- **Save PDF** (*see reverse for diagram*)

EXPORTING PRINT READY PDF ARTWORK FROM INDESIGN

File > Export > select Adobe PDF (pdf) in Format > click save

- **Adobe PDF Preset:** Select [PDF/X-1a:2001]
- **Set Compression:** 300ppi for images above 450ppi
- **Marks and Bleed:** *tick* Trim Marks ON – Bleed to be set to 3mm
- **Save PDF** (*see reverse for diagram*)

Alternatively a Mac generated open application file can be supplied using one of the following applications, Indesign, Illustrator, Quark Xpress or Acrobat. Please remember to include all fonts and images required (Unfortunately we cannot accept open PC files).

Set Up

Files should be supplied including bleeds; print will be returned at the finished sizes. Please ensure all artwork is centered within the document page. Please ensure no excess artwork remains on the artboard.

Bleed

All artwork must include a 3mm bleed on all sides, all text and images should be at least a further 5mm from the crop guides. This is because cutting can only be accurate to about 1.5mm when chopping small items like flyers. If you are unsure about bleed please contact us and we will send you a further bleed explanation document. To ensure correct printing an appropriate border will be added to all artwork supplied without correct bleeds.

Resolution

All non-vector artwork should be supplied at a minimum of 300dpi, any artwork supplied lower than 300dpi will print blurred or pixelated. EPS and Illustrator files should have their final output set to 2540. PDFs should be set as follows; overall resolution of 2540, individual line art resolution of 1200dpi and individual bitmap resolution of 300dpi.

Colour

Unless specified all colour printing is full colour and should be completed and saved in CMYK process, AnchorPrint Group Ltd cannot take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colour. Please delete all unused colour swatches from the colour palettes. Do not use Pantone, Index or similar colours unless pre-arranged for specialist jobs and please ensure artwork files do not contain embedded colour profiles.



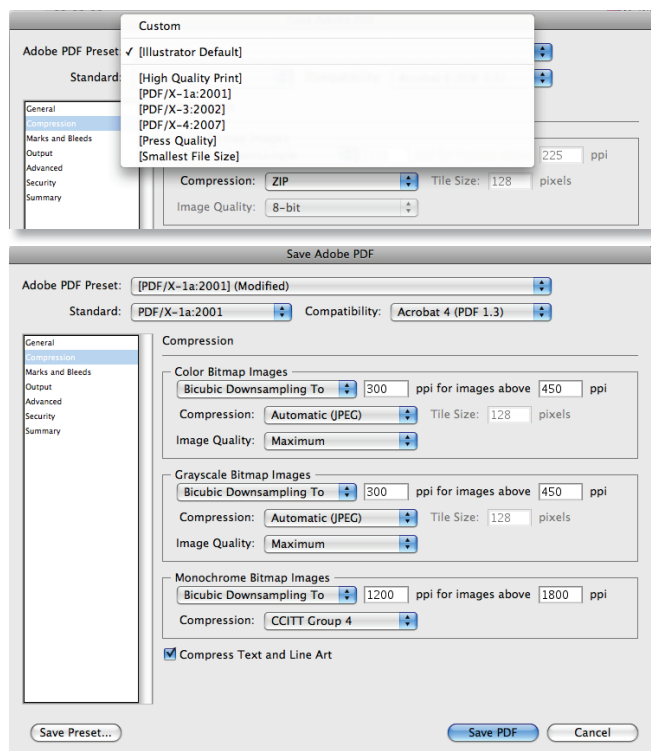
Please note that it is unlikely that the colours displayed by your monitor will be the same as what is produced by the printing process. This is because a monitor displays in RGB and is subject to Balance and Contrast adjustments (like a TV). Please also note that a desk Inkjet or Laser printer will also not truly reflect litho print colour, as these printers are not calibrated to do so.

Type

All fonts used should be embedded (PDF's) or converted to outlines (Illustrator EPS). We can accept Mac fonts for Mac generated artwork but cannot accept any artwork that requires PC fonts. If Mac fonts are supplied please ensure all the correct fonts are supplied including both the postscript (printer) and screen fonts.

Transparencies

If using the transparency functions in Illustrator or Freehand, generated transparencies must be flattened and the files then converted to PDF before supplying. Transparency in vector programs is still in its infancy and may generate unexpected results if not saved correctly.



Overprint & Knockout

Please ensure that no elements of the design is set to overprint unless specifically required. We cannot always check for this and it is likely to generate unexpected results.

Transfer format

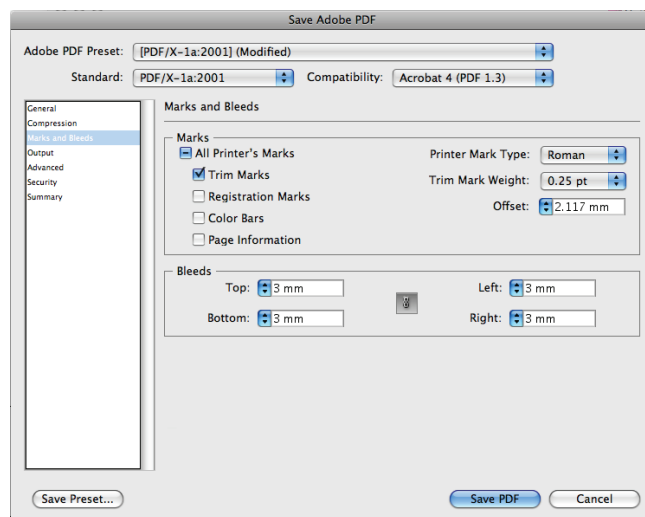
Feel free to burn the artwork to CD/DVD and post it to us. Alternatively, you can upload artwork via the website.

If uploading large or multiple files, please zip them to reduce file size and upload time. Maximum file size is 30mb. Upload time depends on your connection so be patient and only click "send" once.

Artwork may be emailed if the file size is less than 5mb (megabytes).

Proof

All artwork must be supplied with a colour proof. All open files (non bitmap artwork) sent digitally must be sent with a clearly labeled JPEG proof. AnchorPrint Group Ltd cannot accept responsibility for any printing errors if no proof is supplied.



Print ready PDF artwork from Illustrator or Indesign